



For Immediate Release  
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## **Downtown Windsor Farmer's Market Opens Saturday, May 25**

[WINDSOR] – The Downtown Windsor Community Collaborative (DWCC) and the Downtown Windsor Business Improvement Association (DWBIA) are pleased to announce that the 2019 Downtown Windsor Farmers Market opens on Saturday, May 25. The Market will run every Saturday, from 8am-1pm on Pelissier Street and Maiden Lane, for a period of 23 weeks, concluding on October 26. It is a collaborative effort between downtown residents, and local vendors, while being supported by several key sponsors.

The Downtown Windsor Farmers Market is one of the best places to discover locally sourced and organic products. It has more than 30 local vendors selling produce, hot food, and artisanal products, making it the region's biggest market. This year, the Market's presenting sponsor is the Downtown Windsor BIA. Also supporting the Market with new investment in 2019, is the St. Clair Zekelman School of Business, who is contributing an enlarged seating area along Maiden Lane. The partnership with St. Clair also includes an opportunity for vendors to connect with the Genesis Centre and Enactus program for business development resources and assistance.

"The Downtown Windsor BIA is thrilled to be the presenting sponsor of the Downtown Farmers Market again this year," said Brian Yeomans, DWBIA Chair. "The Market supports and enhances the development of the local food and artisan industry, promotes sustainable food choices and healthy eating, and contributes positively to a vibrant and convivial atmosphere in the city centre."

In addition to the return of the Kids Corner, funded through the City of Windsor's Arts, Culture, and Heritage Fund grant, we are thrilled to add a 15-week series of cooking demonstrations, titled the 'Chef's Table.' The series will feature 15 local chefs from some of Windsor's favourite restaurants, presenting Market patrons with free cooking demos using local, seasonal produce.

"Every year, the DWFM brings thousands of residents to the downtown and this year is no exception," says Sarah Cipkar, Co-chair of the Downtown Windsor Farmers Market Committee and Community Coordinator at the DWCC. "We have some awesome additions this year that the Market Subcommittee is excited to share with the community. An enlarged 'piazza-style' seating area being sponsored by St. Clair Zekelman School of Business, new cooking

demonstrations from local chefs, and more vendors committed than ever before – we know it's going to be an amazing summer on Maiden Lane!"

Established in 2010, the Downtown Windsor Community Collaborative's mission is to renew the downtown core through nurturing grassroots community engagement. The Farmer's Market is just one of the many community projects the DWCC is involved with. They also run Community Gardens, Sport 4 All, Little Things Matter, and the Lighthouse Network. All of these efforts work toward creating a safe neighbourhood that is engaged in its own growth and development.

More information and vendor listings, please visit [www.dwfm.ca](http://www.dwfm.ca)

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